



**BOYCOTT,  
DIVESTMENT  
AND SANCTIONS  
AUSTRALIA**

## **SUPPORT BDS**

### **What is BDS?**

- The Boycott, Divestment, Sanctions (BDS) movement works to end international support for Israel's oppression of Palestinians and pressure Israel to comply with international law.
- It is a Palestinian-led non-violent movement, launched in 2005 by 170 civil society organisations in Palestine aiming for freedom, justice and equality.
- BDS is now a vibrant global movement with major impacts and is effectively challenging international support for Israeli apartheid and settler-colonialism.

### **What is BDS Australia?**

- BDS Australia is a coalition of pro-Palestine associations, dedicated to informing and raising awareness in the Australian community in support of a just peace by joining the global BDS campaigns.

### **What are the BDS objectives?**

- End the ever-expanding illegal colonial settlements, the apartheid wall and the illegal blockade of Gaza.
- Allow Palestinian refugees to return to their homeland.
- End the discrimination against Palestinian citizens of Israel.



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[www.bdsaustralia.net.au](http://www.bdsaustralia.net.au)

You can contact us via email  
[contact@bdsaustralia.net.au](mailto:contact@bdsaustralia.net.au)

## What is the difference between B, D & S?

- Boycott is at the consumer level calling to boycott all Israeli and international companies engaged in violations of Palestinian human rights.
- Divestment campaigns are at the organisations level urging banks, councils, churches, pension funds and universities, etc to withdraw investments from Israeli and other entities that support Israel's occupation and settler colonialism.
- Sanctions campaigns pressure governments to fulfil their legal obligations to end military aid and free trade agreements and suspend Israel's membership of international bodies.

## What can I boycott?

BDS does not request that you boycott a long list of products, although you can do that if you prefer. BDS focuses on a few high-profile companies at one time to be impactful. For example, we are now targeting Puma and HP. To learn more:

[www.bdsaustralia.net.au/campaigns](http://www.bdsaustralia.net.au/campaigns)

## What about Divestment and Sanctions?

Divestment campaigns internationally have been some of the most impactful.

BDS Australia's divestment campaign is targeting super funds investments in Israeli illegal settlements. You can take action here: [www.bdsaustralia.net.au/check-your-superfund](http://www.bdsaustralia.net.au/check-your-superfund)

We are calling on the Australian government to impose sanctions and stop military trade with Israel, especially in relation to the Israeli arms company, Elbit. You can follow this campaign here [www.bdsaustralia.net.au/campaigns/stop-elbit](http://www.bdsaustralia.net.au/campaigns/stop-elbit)

# TAKE ACTION AND SUPPORT BDS CAMPAIGNS HERE



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